CITY OF WICHITA

Wichita-Sedgwick County Metropolitan Area Planning Department

March 1, 2011

Wichita Residence Associates
8621 E. 21st Street N. Ste: 250
Wichita, KS 67206

RE: **BZA2011-00008: Sign Code Adjustment to increase the permitted height of a sign along an elevated portion of US-54 (Kellogg) to 20 feet above the height of the deck/railing perpendicular to the elevated highway, or 44 feet, on property zoned LC Limited Commercial ("LC").**

Legal Description: Beginning at the Northwest Corner of Lot 2, South 42.25 Feet, East 20 Feet, South 152.7 Feet, to a Point 26.35 Feet North of the south Line of Lot 2, East 146.18 Feet, North 197.69 Feet, West 149.51 Feet to the Beginning; Except, Beginning 100 Feet East of the Northwest Corner, Southeast to a Point on the East Line and 146.35 Feet North, southeast of the corner North and Northwesterly along the East Line to the Northeast Corner West 49.51 Feet to the Point of Beginning, South Main Plaza Addition, Wichita, Sedgwick County, Kansas; generally located southwest of the intersection of Main and Kellogg (711 S. Main).

Dear Applicants:

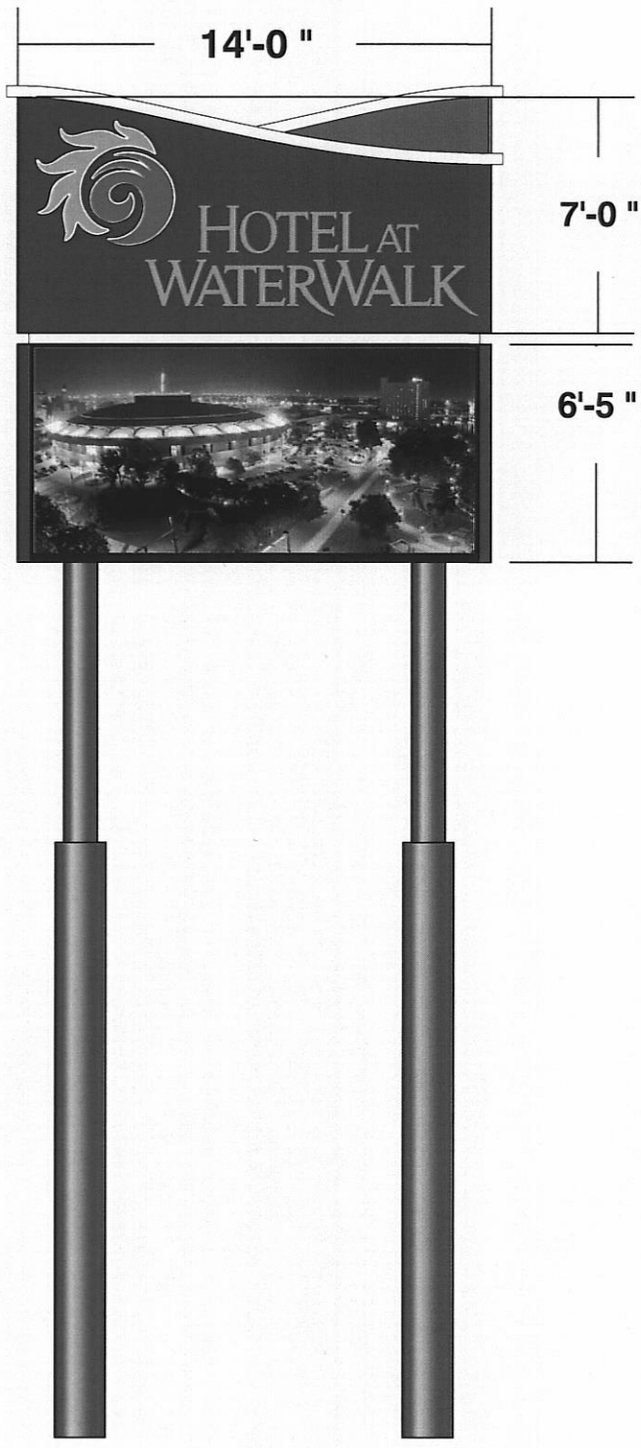
We have reviewed your request for a Sign Code Adjustment to increase the maximum allowed height for a sign to 20 feet above the height of the highway railing on the aforementioned property. From reviewing your application, we understand that you propose to construct a new pole sign along US-54 (Kellogg) overpass, just southwest of the intersection of US-54 (Kellogg) and S. Main Street. You submitted an exhibit with the application which illustrates that the new sign will be approximately 44 feet high, or 20 feet above the railing on the Kellogg Road/US 54 overpass.

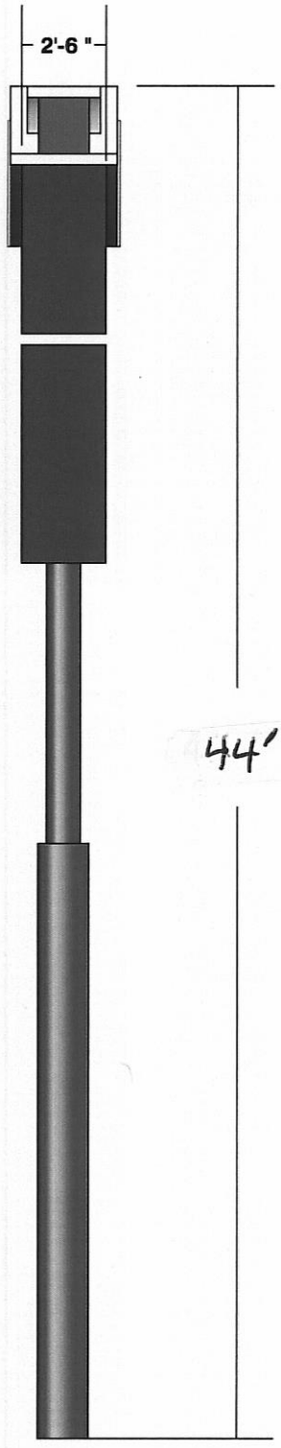
Section 24.04.251.2.h. of the Sign Code allows an adjustment to increase the maximum height of signs located within 75 feet of an elevated highway to 20 feet above the highest railing at a point perpendicular to the sign when the three conditions required by Section 24.04.251.6 of the Sign Code are met.

We find that increasing the height of the sign as proposed meets the three conditions required by Section 24.04.251.6 of the Sign Code as set out below:



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PROOF ONLY. COLORS SHOWN MAY NOT MATCH FINAL OUTPUT.
LOGO/FONT ARTWORK PRODUCTION READY YES ☑ NO ☐

George Lay Signs Inc.
1016 NORTH WACO · WICHITA KS. 67203-3999
(316) 262-0433 · (800) 888-0433 · FAX (316) 262-3306
laysigns@laysigns.com

APPROVED BY:

CUSTOMER NAME: HOTEL AT WATERWALK			***SCALE:*** 3/16" = 1'
LOCATION: 711 S. MAIN			
SALESPERSON: MARY WILSON		***DATE:*** DEC 10	***W.O. #*** P 0000
FILE NAME: WATERWALK HOTEL	***VRSN:*** C	***PAGES:*** 4 OF 4	***SKETCH #*** 3365.1

SPECIFICATIONS:
NEW ROUTED ALUMINUM POLE SIGN WITH MESSAGE CENTER - ID FACES ARE ROUTED .125 ALUMINUM WITH WHITE BACKUP ACRYLIC AND FIRST SURFACE TRANSLUCENT GOLD VINYL GRAPHICS. LOGO IS FLUSH MOUNTED LED ILLUMINATED CHANNEL WITH WHITE ACRYLIC FACE AND FIRST SURFACE VINYL GRAPHICS. CABINET AND POLES PAINTED PMS 548 BLUE WITH WHITE REVEALS AND TOP CAP. TOP ACCENT PAINTED PMS 548 AT 50%. MESSAGE CENTER IS A 25mm 72x160 MATRIX RGB LED UNIT.