



**Wichita-Sedgwick County Metropolitan Area Planning Department**

March 1, 2011

Wichita Residence Associates  
8621 E. 21<sup>st</sup> Street N. Ste: 250  
Wichita, KS 67206

**RE: BZA2011-00008: Sign Code Adjustment to increase the permitted height of a sign along an elevated portion of US-54 (Kellogg) to 20 feet above the height of the deck/railing perpendicular to the elevated highway, or 44 feet, on property zoned LC Limited Commercial ("LC").**

**Legal Description: Beginning at the Northwest Corner of Lot 2, South 42.25 Feet, East 20 Feet, South 152.7 Feet, to a Point 26.35 Feet North of the south Line of Lot 2, East 146.18 Feet, North 197.69 Feet, West 149.51 Feet to the Beginning; Except, Beginning 100 Feet East of the Northwest Corner, Southeast to a Point on the East Line and 146.35 Feet North, southeast of the corner North and Northwesterly along the East Line to the Northeast Corner West 49.51 Feet to the Point of Beginning, South Main Plaza Addition, Wichita, Sedgwick County, Kansas; generally located southwest of the intersection of Main and Kellogg (711 S. Main).**

Dear Applicants:

We have reviewed your request for a Sign Code Adjustment to increase the maximum allowed height for a sign to 20 feet above the height of the highway railing on the aforementioned property. From reviewing your application, we understand that you propose to construct a new pole sign along US-54 (Kellogg) overpass, just southwest of the intersection of US-54 (Kellogg) and S. Main Street. You submitted an exhibit with the application which illustrates that the new sign will be approximately 44 feet high, or 20 feet above the railing on the Kellogg Road/US 54 overpass.

Section 24.04.251.2.h. of the Sign Code allows an adjustment to increase the maximum height of signs located within 75 feet of an elevated highway to 20 feet above the highest railing at a point perpendicular to the sign when the three conditions required by Section 24.04.251.6 of the Sign Code are met.

We find that increasing the height of the sign as proposed meets the three conditions required by Section 24.04.251.6 of the Sign Code as set out below:

City Hall • 10th Floor • 455 North Main • Wichita, Kansas 67202-1688

T 316.268.4421 F 316.268.4390

[www.wichita.gov](http://www.wichita.gov)

W KELLOGG RAMP

E KELLOGG DR

533

533

533

E KELLOGG ST 533

W KELLOGG ST

E KELLOGG ST

W KELLOGG ST

241' Frontage

706

New sign

E KELLOGG DR

W KELLOGG RAMP

712

711  
711#513 711#524  
711#514  
711#512 711#521  
711#511  
711

711

714

721

121

722

723

SWATER ST

711#421 711#411  
711#414  
711#423  
711#413  
711

S MAIN ST

740

711#312 711#313  
711#324  
711#311

711#OFFICE 711#814

711#822

711#813

711#821

711

711

740

711#211 711#212  
711#224  
711#214 711#213

711#712 711#711

711

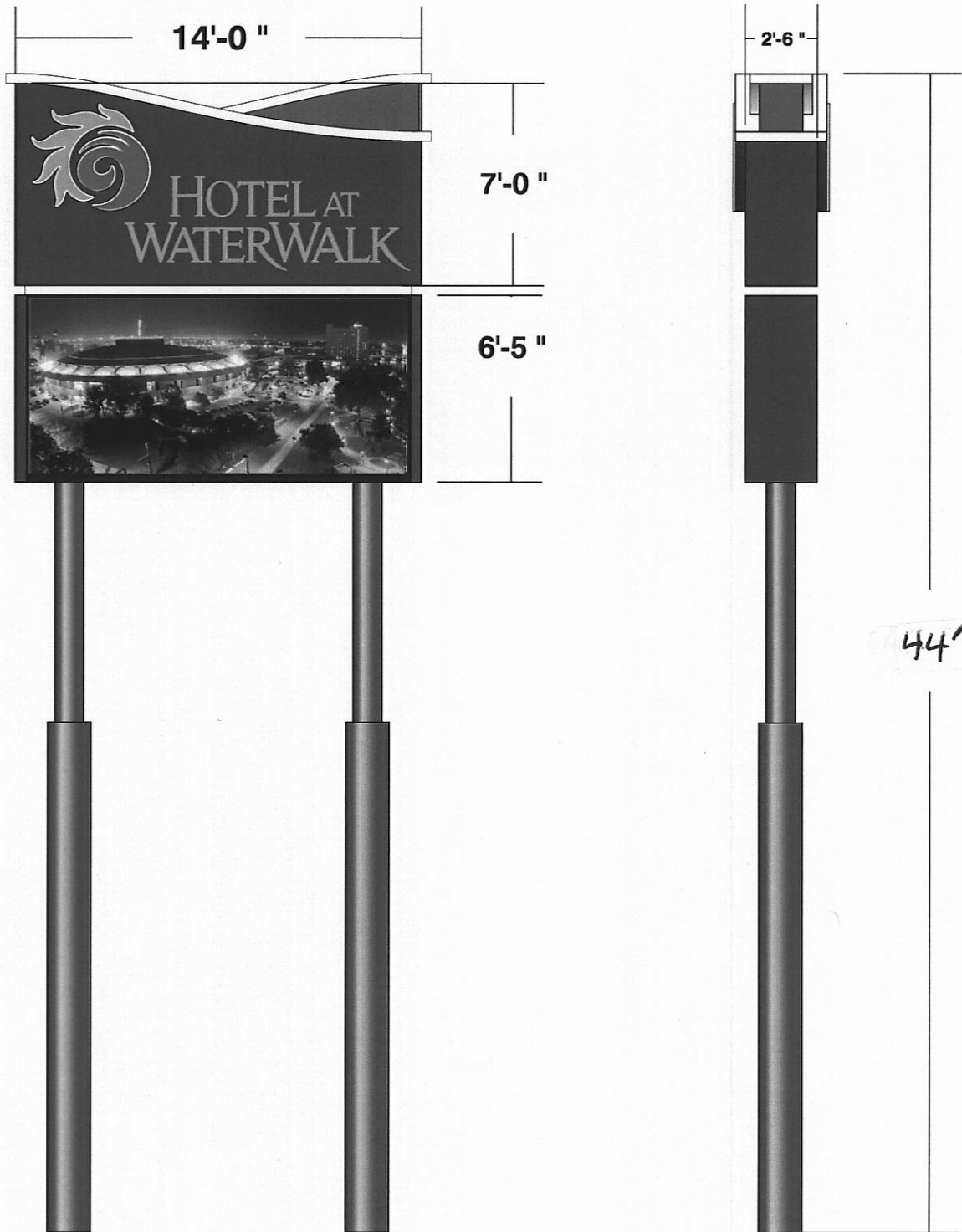
711#713

0 40 80 160ft

nted: 2/15/2011 12:48:08 533 731

owered By G Smart

A CIG



PROOF ONLY. COLORS SHOWN MAY NOT MATCH FINAL OUTPUT.  
 LOGO/FONT ARTWORK PRODUCTION READY YES  NO

**George Lay Signs Inc.**

1016 NORTH WACO • WICHITA KS. 67203-3999  
 (316) 262-0433 • (800) 888-0433 • FAX (316) 262-3306  
 laysigns@laysigns.com

APPROVED BY:

**CUSTOMER NAME:** HOTEL AT WATERWALK **SCALE:** 3/16" = 1'  
**LOCATION:** 711 S. MAIN  
**SALESPERSON:** MARY WILSON **DATE:** DEC 10 **W.O. #** P 0000  
**FILE NAME:** WATERWALK HOTEL **VRSN:** C **PAGES:** 4 OF 4 **SKETCH #** 3365.1

**SPECIFICATIONS:**  
 NEW ROUTED ALUMINUM POLE SIGN WITH MESSAGE CENTER - ID FACES ARE ROUTED .125 ALUMINUM WITH WHITE BACKUP ACRYLIC AND FIRST SURFACE TRANSLUCENT GOLD VINYL GRAPHICS. LOGO IS FLUSH MOUNTED LED ILLUMINATED CHANNEL WITH WHITE ACRYLIC FACE AND FIRST SURFACE VINYL GRAPHICS. CABINET AND POLES PAINTED PMS 548 BLUE WITH WHITE REVEALS AND TOP CAP. TOP ACCENT PAINTED PMS 548 AT 50%. MESSAGE CENTER IS A 25mm 72x160 MATRIX RGB LED UNIT.