



Wichita-Sedgwick County Metropolitan Area Planning Department

December 2, 2010

Ronald C. Ferris, M.D.
1515 S. Clifton #450
Wichita, KS 67218

George Lay Signs
Attn: Mary Wilson
1016 N. Waco
Wichita, KS 67203

RE: BZA2010-00057: Sign Code Adjustment to permit an LED message sign for an institutional use on property zoned GO General Office ("GO").

Legal Description: Lot 1; Anderson Investment 1st Addition, Wichita, Sedgwick County, Kansas; generally located on the east side of South Hillside Avenue, one block south of East Douglas Avenue (144 South Hillside Avenue).

Dear Applicants:

We have reviewed your request for a Sign Code Adjustment to permit a full color electronic message sign for an institutional use on property zoned GO General Office ("GO") on the aforementioned property. From reviewing your application, we understand that you propose a 3'5" by 8' (approx. 27 sq. ft.) LED sign within a larger sign.

Section 24.04.251.2.i of the Sign Code allows an adjustment to permit an electronic message sign in GO zoning when the three conditions required by Section 24.04.251.6 of the Sign Code are met. We find that allowing the electronic message sign as proposed meets the three conditions required by Section 24.04.251.6 of the Sign Code as set out below:

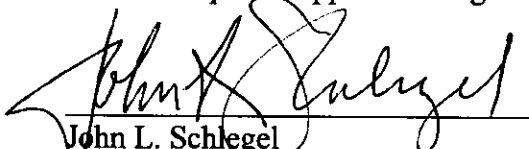
- 1) Impact on existing uses in surrounding areas:** Office zoning exists south of the site. Commercial zoning exists west and north of the site. The nearest residential zoning and residential use abuts the east property line of the subject site. There should be very little impact on existing uses in surrounding areas.

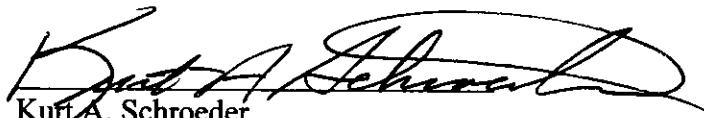
- 2) **Compatibility with existing or permitted uses on abutting sites:** An electronic message sign should not reduce compatibility of the sign with surrounding uses, as the sign will not be permitted to flash or display moving images, and graphics changes will be restricted to one change per second or slower.
- 3) **Effect on public health, safety or welfare:** There will be no encroachment into public right-of-way; therefore, there should not be a negative impact on the public health, safety or welfare nor will properties or improvements in the vicinity be materially injured.

Our signatures below indicate that a Sign Code Adjustment to permit an electronic message sign on the aforementioned property is hereby granted, subject to the following conditions:

- 1) The sign shall be in conformance with the approved elevation drawing.
- 2) No animated, flashing or moving images or text shall be displayed on the sign; the sign shall not make copy or graphics changes faster than once per second.
- 3) Portable signage shall not be permitted on the subject property.
- 4) If the Zoning Administrator finds that there is a violation of any of the conditions of the Zoning Adjustment, the Zoning Administrator, in addition to enforcing the other remedies set forth in the Unified Zoning Code, may, with the concurrence of the Planning Director, declare that the Zoning Adjustment is null and void.

The development application sign should now be removed from the property.


John L. Schlegel
Planning Director


Kurt A. Schroeder
Superintendent of Central Inspection

cc: Kurt Schroeder, Office of Central Inspection
Dale Miller, MAPD
JR Cox, Office of Central Inspection
Sue Schlapp, CM District II

3242010-00057

2'-6"

3'-5"

2'-6"



Holy Family
Medical Associates

71° AT 12:45

George Lay Signs Inc.

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(316) 262-0433 • (800) 888-0433 • FAX (316) 262-3306
laysigna@laysigna.com

APPROVED BY:

Brenda Shanel

CUSTOMER NAME:
HOLY FAMILY MEDICAL ASSOCIATES

SCALE:
1/2" = 1'

LOCATION:
144 S. HILLSIDE

SALESPERSON:
MARY WILSON

W.O. #

DATE: OCT 10 FILE NAME: HOLY FAMILY VRSN: A PAGES: 1 OF 3 SKETCH # S 7182

SPECIFICATIONS:

NEW D/F ILLUMINATED POLE SIGN. FACES ARE WHITE WITH FIRST SURFACE DIGITALLY PRINTED LOGOS AND BURGUNDY VINYL GRAPHICS. CABINETS PAINTED MESSAGE CENTER IS A 48x112 MATRIX 18mm RGB LED EXTENSIONS, REVEALS AND POLE COVER PAINTED MA