



Wichita-Sedgwick County Metropolitan Area Planning Department

April 6, 2009

Eastgate Hotels LLC c/o Jason Madhu
607 E 47th Street S.
Wichita, KS 67216

RE: BZA2009-15: Sign Code adjustment to increase the permitted height of a sign to 20 feet above an elevated portion of Kellogg.

Legal Description: West 100 feet North 122.86 feet m/l Lot 3 and North 122.86 feet m/l Lot 4; Ruth Addition Wichita, Sedgwick County, Kansas (8300 E Kellogg Drive).

Dear Applicant:

We have reviewed your request for a Sign Code Adjustment to increase the maximum allowed height for a sign above the height of the highway railing on the aforementioned property. From reviewing your application, we understand that you propose a sign adjacent to an elevated portion of Kellogg. The new sign is proposed to be 35 feet tall, which is 20 feet higher than the 15-foot Kellogg height at this location.

Section 24.04.251.2.h. of the Sign Code allows an adjustment to increase the maximum height of signs located within 75 feet of an elevated highway to 20 feet above the highest railing at a point perpendicular to the sign when the three conditions required by Section 24.04.251.6. of the Sign Code are met.

We find that increasing the height of the sign as proposed meets the three conditions required by Section 24.04.251.6 of the Sign Code as set out below:

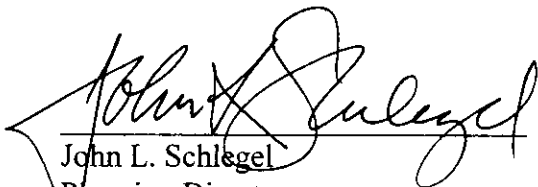
- 1) Impact on existing uses in surrounding areas: The immediate area is freeway frontage with commercial zoning and land uses. Increasing the permitted height of the sign should not adversely impact the existing uses or permitted uses on abutting sites.
- 2) Compatibility with existing or permitted uses on abutting sites: Pole signs are typically located in commercial and industrial areas along freeways; permitting a sign height of 35 feet should not reduce the compatibility of the sign with existing or permitted uses on abutting sites.

- 3) Effect on public health, safety or welfare: There will be no encroachment into public utility easements or right-of-way; therefore, there should be no impact on the public health, safety or welfare, nor will properties or improvements in the vicinity be materially injured.

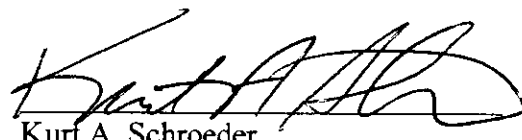
Our signatures below indicate that a Sign Code Adjustment to increase the maximum allowed height of a pole sign above the height of the highway railing, at 35 feet is hereby granted, subject to the following conditions:

- 1) The sign shall comply with all regulations of the Sign Code except that the maximum allowed height shall be 35 feet.
- 2) The sign shall conform to the location, size, and design of the approved elevation drawing and site plan.
- 3) If the Zoning Administrator finds that there is a violation of any of the conditions of the Zoning Adjustment, the Zoning Administrator, in addition to enforcing the other remedies set forth in the Unified Zoning Code, may, with the concurrence of the Planning Director, declare that the Zoning Adjustment is null and void.

The "Development Application" sign should now be removed from the property.

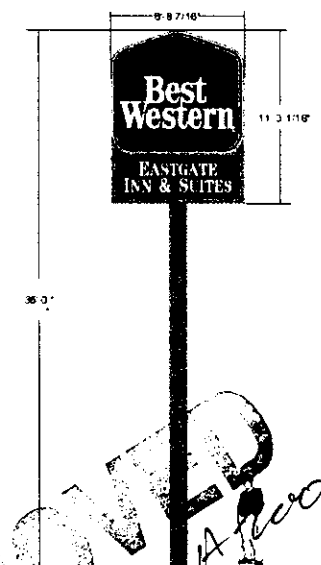
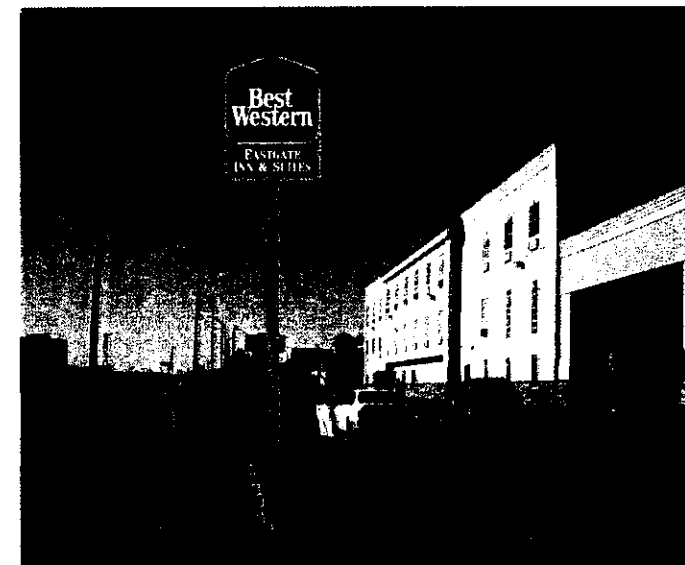


John L. Schlegel
Planning Director



Kurt A. Schroeder
Superintendent of Central Inspection

cc: Kurt A. Schroeder, Superintendent, OCI
J. R. Cox, OCI
Sue Schlapp, District II, Mail Stop 1-13



DESCRIPTION:

- 1) INSTALL A 8' x 11' LIGHTED CABINET SIGN (FURNISHED BY CUSTOMER)
 - INSTALL SINGLE POLE 8" DEEP, 12" DIAMETER, 35' ELEVATION
- 2) INSTALL (1) 4' x 4' LIGHTED CABINET SIGN (FURNISHED BY CUSTOMER)
 - EAST ENTRANCE WALL
- 3) INSTALL (1) 6' x 6' LIGHTED CABINET SIGN (FURNISHED BY CUSTOMER)
 - SOUTH WALL



FREESTYLE SIGN CO., INC.
1925 N. Broadway
Wichita, KS 67214
Tel. (316) 267-5507
Fax (316) 267-9480

oaratea@fsci.kscoxmail.com
Approved proposals not presented to
FREESTYLE SIGN CO., INC within
30 days of layout date are void.

CUSTOMER APPROVAL

Acceptance of Proposal: The above prices, specifications and conditions are satisfactory and are hereby accepted. You are authorized to do the work as specified. Payment will be made as outlined above. All material is guaranteed to be as specified. All work is to be done in a workmanlike manner according to standard practices. Any alteration or deviation from above specifications involving extra costs will be executed upon written orders, and will become an extra charge over and above the estimate.

CUSTOMER **BEST WESTERN**

CONTACT

DATE **03/03/09**

DRAWN BY **MARC ARATEA**

FILE NAME **BEST WESTERN** SALES CONTACT **KEN PHAM**

PROPRIETARY NOTE

These drawings and all information shown are of confidential nature and are property of FREESTYLE SIGN CO., INC.

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Printed colors are only for representation. True color will be determined by customer.

We propose to furnish all direct and indirect materials, manpower, equipment, support facilities, staff, and services required to accomplish the work.

15-2009-0242

