



**Wichita-Sedgwick County Metropolitan Area Planning Department**

December 2, 2010

Ronald C. Ferris, M.D.  
1515 S. Clifton #450  
Wichita, KS 67218

George Lay Signs  
Attn: Mary Wilson  
1016 N. Waco  
Wichita, KS 67203

**RE: BZA2010-00057: Sign Code Adjustment to permit an LED message sign for an institutional use on property zoned GO General Office ("GO").**

**Legal Description: Lot 1; Anderson Investment 1<sup>st</sup> Addition, Wichita, Sedgwick County, Kansas; generally located on the east side of South Hillside Avenue, one block south of East Douglas Avenue (144 South Hillside Avenue).**

Dear Applicants:

We have reviewed your request for a Sign Code Adjustment to permit a full color electronic message sign for an institutional use on property zoned GO General Office ("GO") on the aforementioned property. From reviewing your application, we understand that you propose a 3'5" by 8' (approx. 27 sq. ft.) LED sign within a larger sign.

Section 24.04.251.2.i of the Sign Code allows an adjustment to permit an electronic message sign in GO zoning when the three conditions required by Section 24.04.251.6 of the Sign Code are met. We find that allowing the electronic message sign as proposed meets the three conditions required by Section 24.04.251.6 of the Sign Code as set out below:

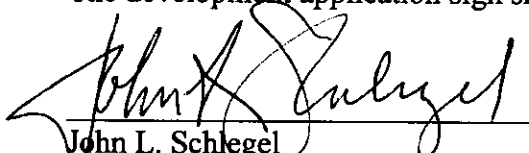
- 1) Impact on existing uses in surrounding areas: Office zoning exists south of the site. Commercial zoning exists west and north of the site. The nearest residential zoning and residential use abuts the east property line of the subject site. There should be very little impact on existing uses in surrounding areas.**

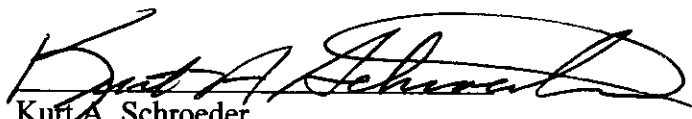
- 2) **Compatibility with existing or permitted uses on abutting sites:** An electronic message sign should not reduce compatibility of the sign with surrounding uses, as the sign will not be permitted to flash or display moving images, and graphics changes will be restricted to one change per second or slower.
- 3) **Effect on public health, safety or welfare:** There will be no encroachment into public right-of-way; therefore, there should not be a negative impact on the public health, safety or welfare nor will properties or improvements in the vicinity be materially injured.

Our signatures below indicate that a Sign Code Adjustment to permit an electronic message sign on the aforementioned property is hereby granted, subject to the following conditions:

- 1) The sign shall be in conformance with the approved elevation drawing.
- 2) No animated, flashing or moving images or text shall be displayed on the sign; the sign shall not make copy or graphics changes faster than once per second.
- 3) Portable signage shall not be permitted on the subject property.
- 4) If the Zoning Administrator finds that there is a violation of any of the conditions of the Zoning Adjustment, the Zoning Administrator, in addition to enforcing the other remedies set forth in the Unified Zoning Code, may, with the concurrence of the Planning Director, declare that the Zoning Adjustment is null and void.

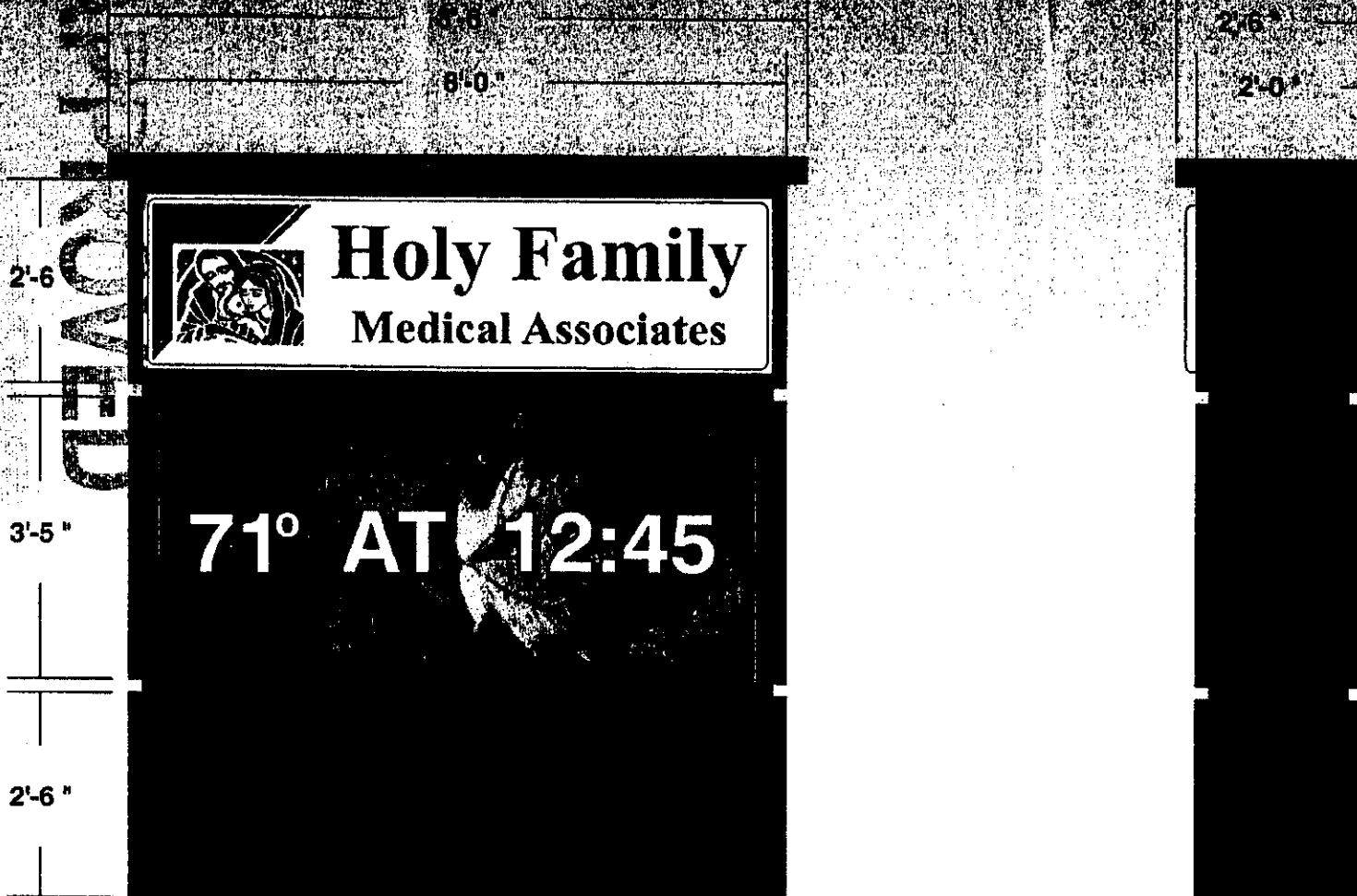
The development application sign should now be removed from the property.

  
John L. Schlegel  
Planning Director

  
Kurt A. Schroeder  
Superintendent of Central Inspection

cc: Kurt Schroeder, Office of Central Inspection  
Dale Miller, MAPD  
JR Cox, Office of Central Inspection  
Sue Schlapp, CM District II

32A2010-00057



# George Lay Signs Inc.

1016 NORTH WACO • WICHITA KS. 67203-3999  
(316) 262-0433 • (800) 888-0433 • FAX (316) 262-3306  
laysigna@laysigna.com

CUSTOMER NAME:  
HOLY FAMILY MEDICAL ASSOCIATES

SCALE:  
1/2" = 1'

SPECIFICATIONS:  
NEW D/F ILLUMINATED POLE SIGN. FACES ARE WHITE WITH FIRST SURFACE DIGITALLY PRINTED LOGOS AND BURGUNDY VINYL GRAPHICS. CABINETS PAINTED MESSAGE CENTER IS A 48x112 MATRIX 18mm RGB LED EXTENSIONS, REVEALS AND POLE COVER PAINTED MA

LOCATION:  
144 S. HILLSIDE

SALESPERSON:  
MARY WILSON

W.O. #

DATE: FILE NAME: VRSN: PAGES: SKETCH #  
OCT 10 HOLY FAMILY A 1 OF 3 S 7182

APPROVED BY:

*Brenda Shanel*