



Wichita-Sedgwick County Metropolitan Area Planning Department

September 24, 2007

B.G. Products
Attn: Rich Upton
740 S. Wichita
PO Box 1282
Wichita, KS 67201

RE: BZA2007-00050: Sign Code Administrative Adjustment to increase the maximum allowed height of an on-site pole sign up to 45 feet, but no more than 20 feet above the height of the highway railing, at a point perpendicular to the sign, on the elevated portion of Kellogg Road.

Legal Description: Lot 8 Exc. CC A-76055 & Exc. West 30 feet, Greenbay Add. Exempt Number 93-14296-TX, Wichita, Sedgwick County, Kansas. Generally located south of Kellogg Road and west of Water Street (740 S. Wichita).

Dear Mr. Upton:

We have reviewed your request for a Sign Code Adjustment to increase the maximum allowed height for a sign to 20 feet above the height of the highway railing on the aforementioned property. From reviewing your application, we understand that you propose to construct a new pole sign adjacent to the U.S. 54 / Kellogg Road overpass, just southeast of Kellogg Road and S. Wichita Avenue. The new sign is proposed to be 45 feet high, and you are requesting an adjustment to the height to allow for the sign to be 20 feet above the height of the highway railing on the Kellogg Overpass.

Section 24.04.251.2.h. of the Sign Code

allows an adjustment to increase the maximum height of signs located within 75 feet of an elevated highway to 20 feet above the highest railing at a point perpendicular to the sign when the three conditions required by Section 24.04.251.6. of the Sign Code are met.

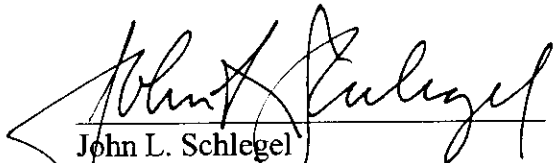
We find that increasing the height of the sign as proposed meets the three conditions required by Section 24.04.251.6 of the Sign Code as set out below:

- 2) Compatibility with existing or permitted uses on abutting sites: Pole signs are typically located in commercial and industrial areas along freeways and allowing the sign height of 45 feet should not reduce the compatibility of the sign with existing or permitted uses on abutting sites.
- 3) Effect on public health, safety or welfare: There will be no encroachment into public utility easements or right-of-way; therefore, there should not be a negative impact on the public health, safety or welfare nor will properties or improvements in the vicinity be materially injured.

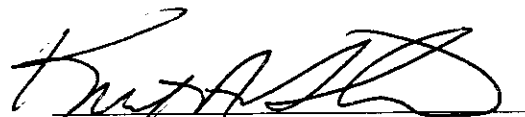
Our signatures below indicate that a Sign Code Adjustment to increase the maximum allowed height of a pole sign to 20 feet above the height of the highway railing at a point perpendicular to the sign on the aforementioned property is hereby granted, subject to the following conditions:

- 1) The pole sign shall comply with all regulations of the Sign Code except that the maximum allowed height should be 45 feet. Said sign shall generally conform to the location, size, and design of the approved site plan and elevation drawing.
- 2) If the Zoning Administrator finds that there is a violation of any of the conditions of the Zoning Adjustment, the Zoning Administrator, in addition to enforcing the other remedies set forth in the Unified Zoning Code, may, with the concurrence of the Planning Director, declare that the Zoning Adjustment is null and void.

The "Development Application" sign should now be removed from the property.



John L. Schlegel
Planning Director



Kurt A. Schroeder
Superintendent of Central Inspection

cc: Trimark Signs, Atten: Frank Runa, 319 S. Oak, Wichita, KS 67213
Kurt A. Schroeder, Superintendent, O.C.I.
Randy Sparkman, O.C.I.
J. R. Cox, O.C.I.

↑
S

ORME ST.

B.G. PRODUCTS
ADMIN. BLDG.

S. WICHITA STREET

B.G.
PRODUCTS
MFG.
BUILDING

W →

S. WATER STREET

FENCE →

PARKING

← GATE

FENCE →

PARKING

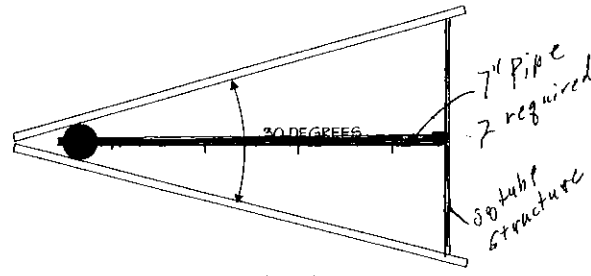
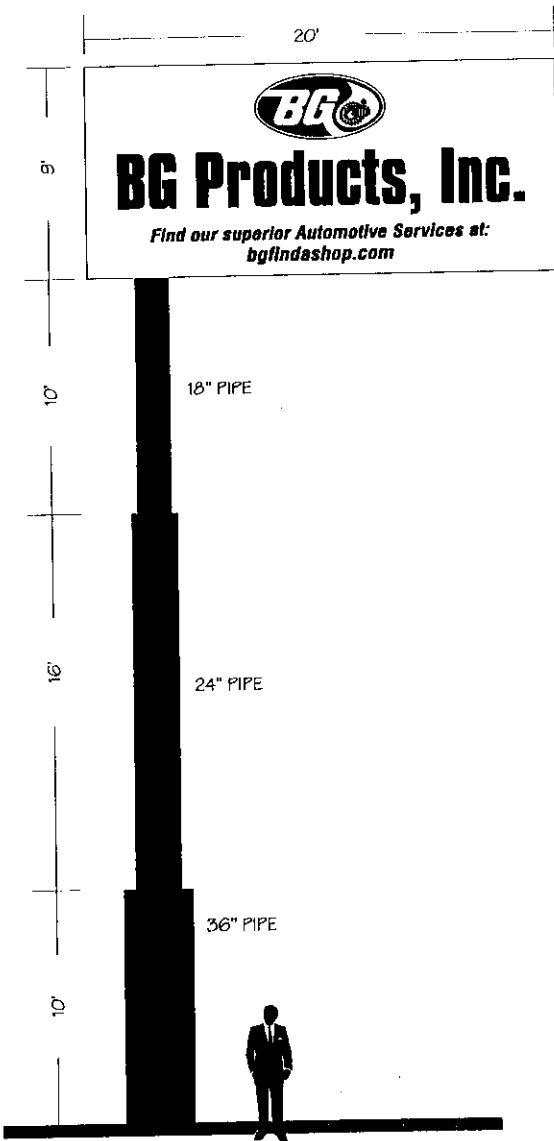
109361

FRONTAGE 301'

PARKING

PARKING

←
N



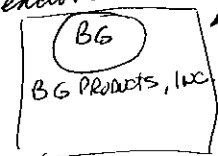
OVERHEAD VIEW

FAB AND INSTALL (1) D/F NON ILLUMINATED 45' POLE SIGN AS SHOWN.
 (2) WRAPPED MDO BOARD SIGNS Y-MOUNTED TO STEEL POLE.
 GRAPHICS COLORS: BLACK, WHITE, PMS 109 YELLOW.
 POLE COLOR: BLACK.

INSTALL SITE:
 740 S. WICHITA
 RICH UPTON
 265-2686
 305-3313 CELL

*Wichita
 49 ft 30 inch*

*Change to have
 the back of the sign
 enclosed + have*



*ON THE ENCLOSED
 AREA.*



319 S. OAK
 WICHITA, KANSAS
 (316) 263-2224
 FAX (316) 263-1463

Job Name:
 BG Products, Inc.

Job Location:
 Wichita, KS

Layout:
 bgpro05.cdr

Production File:
 bgpro05.pit

Sales Contact:
 Byron West

Scale:
 3/16" = 1'

Dwg.#
 905714

Drawn By:
 G.Claussen

Date:
 7-12-07

Revisions:

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Drawn By _____ Date _____ Marketing Approval _____

Review this drawing carefully. _____